

## **Travel Brochure Project**

#### **Your Mission**

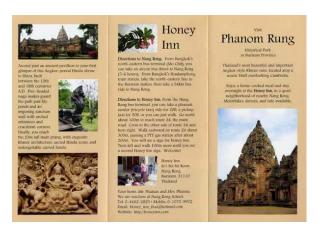
Create a travel brochure for an international destination. Include the following information:

- ♦ Facts about that city (population, etc.)
- ♦ When to go (best time of year)
- ♦ How to get around (transportation to/from and while you are there)
- ◆ TWO PANEL SPREAD: At least four places of interest (landmarks, attractions, etc.)
- ♦ Historical information about that city and a city or country map
- ♦ At least four photographs taken in that city
- ♦ Information on the currency used
- ♦ Any other pertinent information for a traveler to that city (immunizations required, etc.)

		Points	Points
✓	Brochure Design	Possible	Awarded
	Appropriate setup (margins/layout guide; panels in appropriate	10	
	places; use of columns)		
	Cover panel: Attractive cover that captures the true essence of	10	
	the location (may use Wordart, Flaming Text, graphics, etc.)		
	Includes a high quality map	10	
	Includes city facts (covered appropriately)	10	
	Includes information on when to go	10	
	Includes information on transportation	10	
	Includes quality information on important places of interest	10	
	Includes historical information	10	
	Includes at least four good high-quality photographs	10	
	Includes information on currency and perhaps an example of	10	
	what the currency looks like		
	Other information: Maybe cultural awareness, a few words in	10	
	their language, tips for travelers (find some good info)		
	Layout: Is it professional, appealing, not too crowded, not too	10	
	much white space, and does it keep the reader's interest?		
	Spelling/grammar	10	
	TOTAL	130	
Comments:			
			ļ

Student Name:	Class

# Some examples to give you ideas









- WildOW and his general counted
   Whom's plants the goors,
  goales or form and hat
   Par has have a song least that
  country the last real EARCH
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  counts by the real body
   And Counterman and Language who
  counted gray personnel statist
   Anders with will have pooled

DO HURRY UP AND SRRIO THE ENTIRE FAMILY TO THE ZUCKERMAN FARM

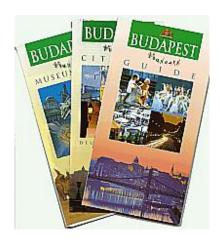
DARLY TOURS ARE AVAILABLE AND THE PAMILY IS ALWAYS WILLING TO ANSWER ANY QUESTIONS YOU MAY HAVE

CALL YOUR TRAVEL AGENT AND START PLANNING YOUR VISIT TO:

The Zeckerman Farm









### You may:

- Guide teachers or students to access this resource from the teach-ict.com site
- Print out enough copies to use during the lesson

### You may not:

- · Adapt or build on this work
- · Save this resource to a school network or VLE
- Republish this resource on the internet

A subscription will enable you to access an editable version, without the watermark and save it on your protected network or VLE